



snapdeal
sunshine



snapdeal
sunshine

Customers purchase products online which are directly delivered to NGOs across the country

Causes



Education



Health



Women

100+ partners including
NGOs, Corporate, Government Institutions, etc.



Coca-Cola

TEACHFORINDIA



हरिमाहं खनु पराकरन्



HUAWEI



**AKSHAYA
PATRA**
Unlimited food for education



GiveIndia
the power to change lives



Geography

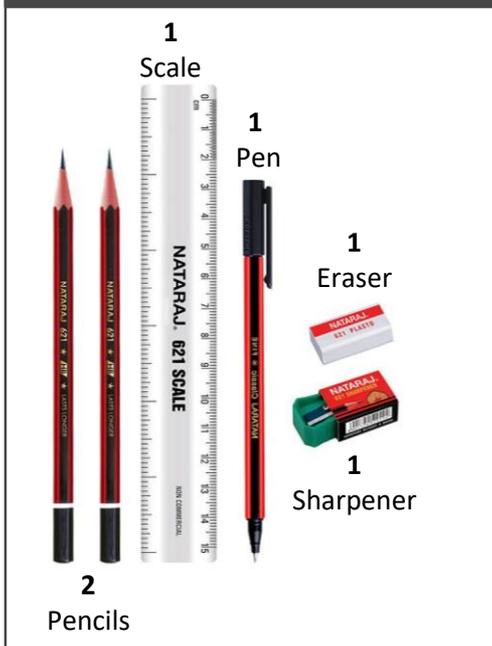


20+
States

Stationery Kits for underprivileged kids

Snapdeal customers purchase stationery kits which are directly delivered as donations to NGOs across the country

A stationery kit contains



Partner NGOs - 50+ NGOs including



2,50,000+ Stationery kits delivered to NGOs



Mid-day Meals for Akshaya Patra

Customers contributed daal to support nutritious mid-day meals for kids

Partner NGO Akshaya Patra which runs world's largest not-for-profit mid-day meal program



UBER

Daal raised for
6 million+
mid-day meals



Sanitary Pads for underprivileged girls and women

Partner NGOs - 10+ NGOs including



700,000+
Sanitary pads

Menstruation health and hygiene awareness sessions

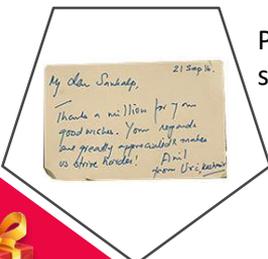


Thank you boxes for soldiers in Indian Army & Navy

Handcrafted photo frame



Postcard to send feedback



Happiness box contains



Rakhi

Gratitude letter with sender's name



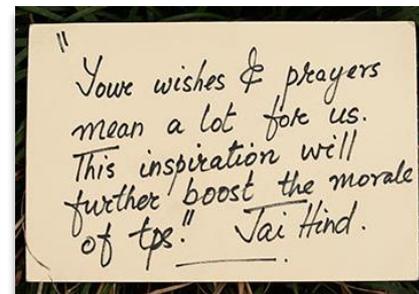
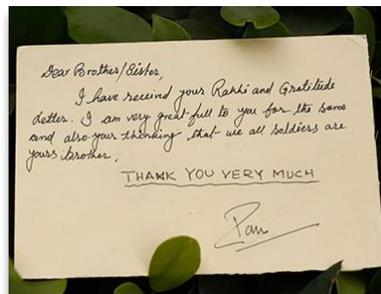
Thank you seed paper that grows into a plant

Partners



21FOOLS

50,000+ Happiness boxes



Other Initiatives (1/3)

Partnership with IIT Delhi for SmartCane

Enabling mobility with independence for persons with visual impairment



Partner



IIT - Delhi

Flood and drought relief

Provided relief support in states of Uttar Pradesh, Bihar, Assam, Uttarakhand, Maharashtra and Andhra Pradesh



Partner



GOONJ.. a voice, an effort



Other Initiatives (2/3)

New Year Celebration with NGO kids

50,000+ Happiness boxes sent to kids at NGOs around Christmas and New Year celebration



Har Hath Ek Kitab

15,000+ story books distributed among kids to improve habit of reading



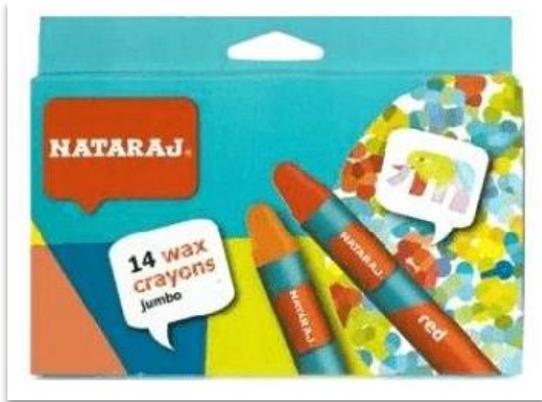
Partner



Other Initiatives (3/3)

Color A Smile

1,35,000+ Crayon sets distributed among kids around Children's Day Campaign



Partner



Diwali Heroes

15,000+ Thank you boxes along with Thank You Note delivered to police, fire service personnel, and doctors and hospital staff on evening of Diwali



Partner

