





Customers purchase products online which are directly delivered to NGOs across the country

Causes



Education



Health



Women

100+ partners including
NGOs, Corporate, Government Institutions, etc.



Coca-Cola

TEACHFORINDIA



HUAWEI



**AKSHAYA
PATRA**
Unlimited food for education



GiveIndia
the power to change lives



UBER

Geography



Stationery Kits for underprivileged kids

Snapdeal customers purchase stationery kits which are directly delivered as donations to NGOs across the country

A stationery kit contains



Partner NGOs - 50+ NGOs including



2,50,000+
Stationery kits
delivered to
NGOs



Mid-day Meals for Akshaya Patra

Customers contributed daal to support nutritious mid-day meals for kids

Partner NGO Akshaya Patra which runs world's largest not-for-profit mid-day meal program



UBER

Daal raised for
6 million+
mid-day meals



Sanitary Pads for underprivileged girls and women

Partner NGOs - 10+ NGOs including



700,000+
Sanitary pads

Menstruation health and hygiene awareness sessions

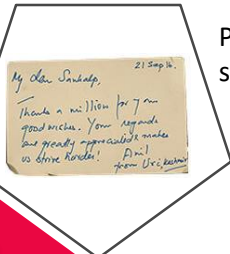


Thank you boxes for soldiers in Indian Army & Navy

Handcrafted
photo frame



Postcard to
send feedback



**Happiness
box contains**



Gratitude letter
with sender's name



Rakhi



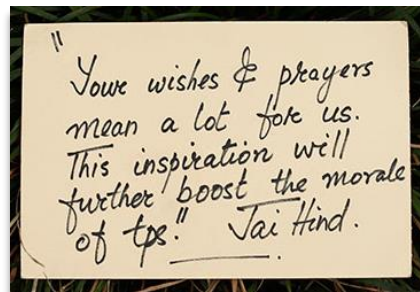
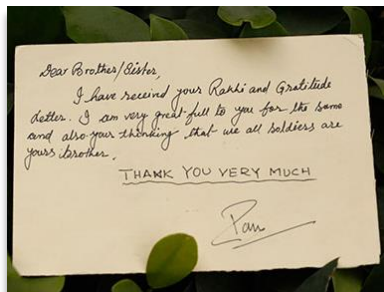
Thank you seed paper
that grows into a plant



Partners



50,000+
Happiness boxes



Other Initiatives (1/3)

Partnership with IIT Delhi for SmartCane

Enabling mobility with independence for persons with visual impairment



Partner



IIT - Delhi

Flood and drought relief

Provided relief support in states of Uttar Pradesh, Bihar, Assam, Uttarakhand, Maharashtra and Andhra Pradesh



Partner



GOONJ.. a voice, an effort



Other Initiatives (2/3)

New Year Celebration with NGO kids

50,000+ Happiness boxes sent to kids at NGOs around Christmas and New Year celebration



Har Hath Ek Kitab

15,000+ story books distributed among kids to improve habit of reading



Partner



Other Initiatives (3/3)

Color A Smile

1,35,000+ Crayon sets distributed among kids around Children's Day Campaign



Partner

UBER

Diwali Heroes

15,000+ Thank you boxes along with Thank You Note delivered to police, fire service personnel, and doctors and hospital staff on evening of Diwali



Partner

